



PRESS RELEASE

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2023 Ticonderoga Microenterprise Grant Program Funded By The Town of Ticonderoga Via Essex County Occupancy Tax Funds

Ticonderoga, NY – August 21st, 2023: The Town of Ticonderoga is delighted to announce that a new small business grant program will be available this Fall in partnership with the Essex County Industrial Development Agency (ECIDA) and the Ticonderoga Area Chamber of Commerce (TACC). The 2023 Ticonderoga Microenterprise Grant Program funded by the Town of Ticonderoga via Essex County Occupancy Tax Funds will officially launch on Monday, September 11th, 2023.

Local businesses interested in learning more about this grant program are encouraged to attend a public meeting on September 11th at 6:00 PM at the Ticonderoga Community Building, Auditorium (132 Montcalm Street). The Town of Ticonderoga, the ECIDA, and TACC will share important information on this new grant program for Ticonderoga businesses including eligibility requirements and criteria, eligible use of funds, the program process, required training, financial assistance, the timeline, as well as business support and assistance that will be available for applicants.

“This microgrant program demonstrates the town’s commitment to the development, reinvestment, and sustainability of our local business community by reallocating specific tax monies (occupancy tax funds) to those who qualify. I appreciate the partnership between the Town, TACC, and ECIDA that will make this such an impacting program for business owners and our economy,” Mark Wright, Town of Ticonderoga Supervisor

In addition to the ECIDA and TACC, the Town of Ticonderoga is coordinating with the Regional Office of Sustainable Tourism and the Small Business Development Center to implement this grant program as well as provide important business support and assistance. The final grant applications will be reviewed by a designated grant review committee. The Town of Ticonderoga Supervisor, ECIDA Executive Director, and TACC President and CEO will not be part of this committee as they are the coordinators of the grant program.

“The micro grants will provide resolution to small businesses lack of access to capital and assist businesses to offer a more relevant mix of wares, goods, and services to help improve the viability of the businesses to become more resilient and retain and create new jobs. The community will be investing in amenities to promote opportunities for visitors to stay longer and residents’ access to local resources, enhancing the quality of life and leveraging private funding sources. Overall, the micro grants will help improve tourism related businesses to become more economically viable. The IDA looks forward to continual partnership with the Town of Ticonderoga, TACC, and the Small Business Development Center,” Carol Calabrese, ECIDA Co-Executive Director.

Printed 2023 Ticonderoga Microenterprise Grant Program booklets are available at the Ticonderoga Area Chamber of Commerce office located at 94 Montcalm Street, Suite 1 in Ticonderoga. The booklet includes an array of important information in regards to this new grant program.

“We are always working hard for our Members and the business community. We listen and we try to respond. The launch of this new grant program in coordination with the Town of Ticonderoga, the ECIDA, and other partner agencies is another example of the TACC encouraging and coordinating additional support and assistance to foster business and economic growth. We are truly thankful for amazing partner agencies that have made this grant program possible for Ticonderoga. We are already looking at potential other opportunities for the area business community. The community is growing and continued great things are ahead. We have no intention of slowing down. Together, anything is possible,” Matthew Courtright, TACC President & CEO.

For more information on the 2023 Ticonderoga Microenterprise Grant Program or the public meeting on September 11th, visit www.townofticonderoga.org, www.essexcountyida.com, or www.ticonderogany.com. You can also call the Ticonderoga Area Chamber of Commerce at 518-585-6619.



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